**Birmingham Botanical Garden - Cookie notice**

| Cookies Used | Name |  |
| --- | --- | --- |
| Google Analytics | \_ga, \_gat, \_gid, barques\_ga\_client\_id, barques\_ga\_client\_id | Used to count visits and improve performance of our website so that it meets visitors requirements. The cookies help us to know what areas of the website most popular and how visitors navigate the website.  The cookie data is aggregated and is anonymised.  To opt out of these cookies please visit <https://tools.google.com/dlpage/gaoptout/> |
| Google | PREF, NID, HSID, APISID, SID, SSID, SAPISID, GAPS, LSID, BEAT and ULS | When creating a Google account or logging into Google, these cookies are stored on the computer in order to stay logged into your google account. When revisiting a Google service, settings can be kept consistent across websites and enhance user experience.  To manage the use of these cookies please visit: <https://adssettings.google.com/> |
| Google | 1P\_JAR | Google advertising cookie used for user tracking and ad targeting purposes  To manage the use of these cookies please visit: <https://adssettings.google.com/> |
| Doubeclick | ID, DSID | Used by DoubleClick to register and report the website users actions after viewing advertisements.  To manage the use of these cookies please visit: <https://adssettings.google.com/> |
| Google - Youtube | PREF, NID, LOGIN\_INFO, ACTIVITY, dkv, USE\_HITBOX, demographics, VISITOR\_INFO1\_LIVE and YSC | Pages that have embedded youtube videos use these cookies. They are used by Youtube for video analytics such as bandwidth used, play statistics and the location where the video is played. |
| Twitter | auth\_token, twid, guest\_id, \_twitter\_sess,  kdt, personalization\_id, external\_referer, dnt, remember\_checked\_on, csrf\_same\_site, csrf\_same\_site\_set, dnt, eu\_cn, lang, ads\_prefs, | These cookies on pages that integrate twitter functionality, such as; twitter feeds and follow buttons.  To opt out of these cookies please visit: <http://optout.aboutads.info/#/> |
| Cloudflare | \_\_cfduid, \_gaexp, trwv.uid, \_hp2\_id.\*\_mkto\_trk, build | Cookies set by Cloudflare. Used for analytics and to speed up load times.  Cloudflare cookie policy: <https://www.cloudflare.com/cookie-policy/>  **\_hp2\_id\*:** <https://heapanalytics.com/privacy>  To opt out, configure your web browser to reject this cookie.  **\_mkto\_trk:** [http://developers.marketo.com/javascript-api/lead-tracking/#opt\_out](http://developers.marketo.com/javascript-api/lead-tracking/#opt_out?utm_referrer=https://www.google.co.uk/).  **Cedexis:** <https://www.cedexis.com/privacy-policy/>  To opt out, configure your web browser to reject this cookie.  **BUID**: <https://www.bizible.com/cookie-opt-out> |
| Cloudflare | \_biz\_uid, \_biz\_pendingA, \_biz\_nA, \_biz\_flagsA, optimizelyEndUserId, optimizelySegments, optimizelyBuckets, | 3rd party cookies set by Optimizely optimisation platform.  Used for storing page variants for A/B performance testing and testing analytics.  <https://www.optimizely.com/opt_out> |
| [hitched.co.uk](http://hitched.co.uk) | BetaUser | Set by [www.hitched.co.uk](http://www.hitched.co.uk) (third-party) on the reviews widget. No personal information is stored. |

**Online Security**

Forms on the website are submitted using Secure Sockets Layer (SSL) protocol to ensure your data is securely between your browser and our servers.

**CCTV**